



Company PROFILE

4B CREATION INTERNATIONAL LTD

"Where Knowledge Meets Global Opportunity"

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Table of Contents

Introduction	03
Mission and Vision	04
Our Core Values	05
Our Services	06
Why Choose Us	07
Our Team	08
Contact Us	09





Introduction

4B Creation International Ltd is a leading export training and consulting firm dedicated to empowering businesses and professionals with the knowledge, skills, and tools needed to succeed in the global marketplace. With a focus on innovation, practicality, and results-driven strategies, we help organizations navigate the complexities of international trade, unlock new opportunities, and achieve sustainable growth.

“Where Knowledge Meets Global Opportunity”

Mission and Vision

→ Mission

Our mission is to bridge the gap between local businesses and global markets by providing world-class export training programs, tailored consulting services, and actionable insights. We aim to equip our clients with the expertise and confidence to expand their reach, optimize their operations, and thrive in the competitive international trade landscape.

→ Vision

To be a leader in export training and consulting, recognized for our commitment to excellence, innovation, and the success of our clients. We envision a world where businesses of all sizes can seamlessly access and excel in international markets.

Our Core Values

Our commitment to your success extends beyond service delivery.

Excellence

Innovation

Integrity

Collaboration





Our Services

→ Export Training Programs

Fundamentals of International Trade
Export Documentation and Compliance
Market Entry Strategies
Cross-Cultural Communication and Negotiation
Risk Management in Global Trade

→ Customized Workshops

Tailored training sessions designed to address the specific needs of businesses, industries, or regions.

→ E-Learning Platforms

Online courses and resources for flexible, self-paced learning.

→ Networking and Partnerships

Facilitating connections with global trade experts, industry leaders, and potential partners.

Why Choose Us

→ Expert Team

Our trainers and consultants are seasoned professionals with extensive experience in international trade.

→ Practical Approach

We focus on real-world applications, ensuring our clients can immediately implement what they learn.

→ Global Reach

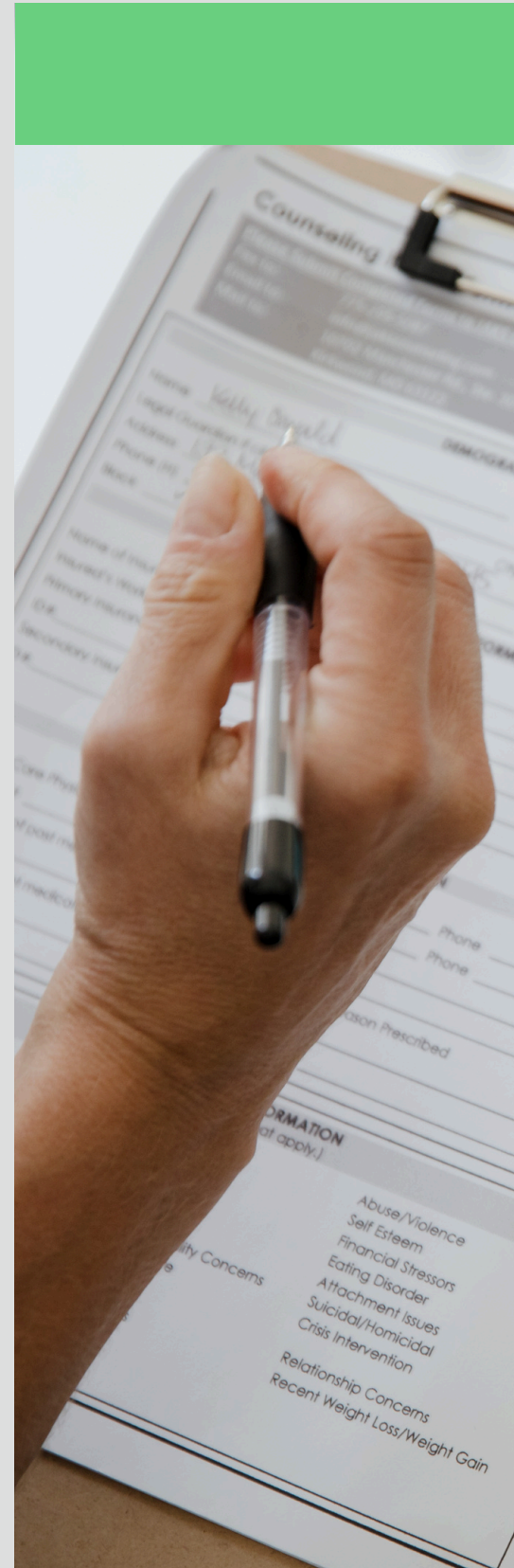
With a network of partners and clients worldwide, we bring a truly international perspective.

→ Proven Track Record

We have successfully trained and supported hundreds of businesses in achieving their export goals.

→ Client-Centric Solutions

Every program and service is tailored to meet the unique needs of our clients

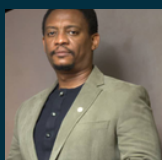


Our Team



ABDULLAHI SIDI-ALIYU
CEO

Over 30 years of experience in export development and promotion, business strategy and consulting. Highly accomplished retired civil servant with 35 years of experience in export promotion, economic planning, and research. Proven track record of success in leadership roles, including 10 years as Director at the Nigerian Export Promotion Council (NEPC)



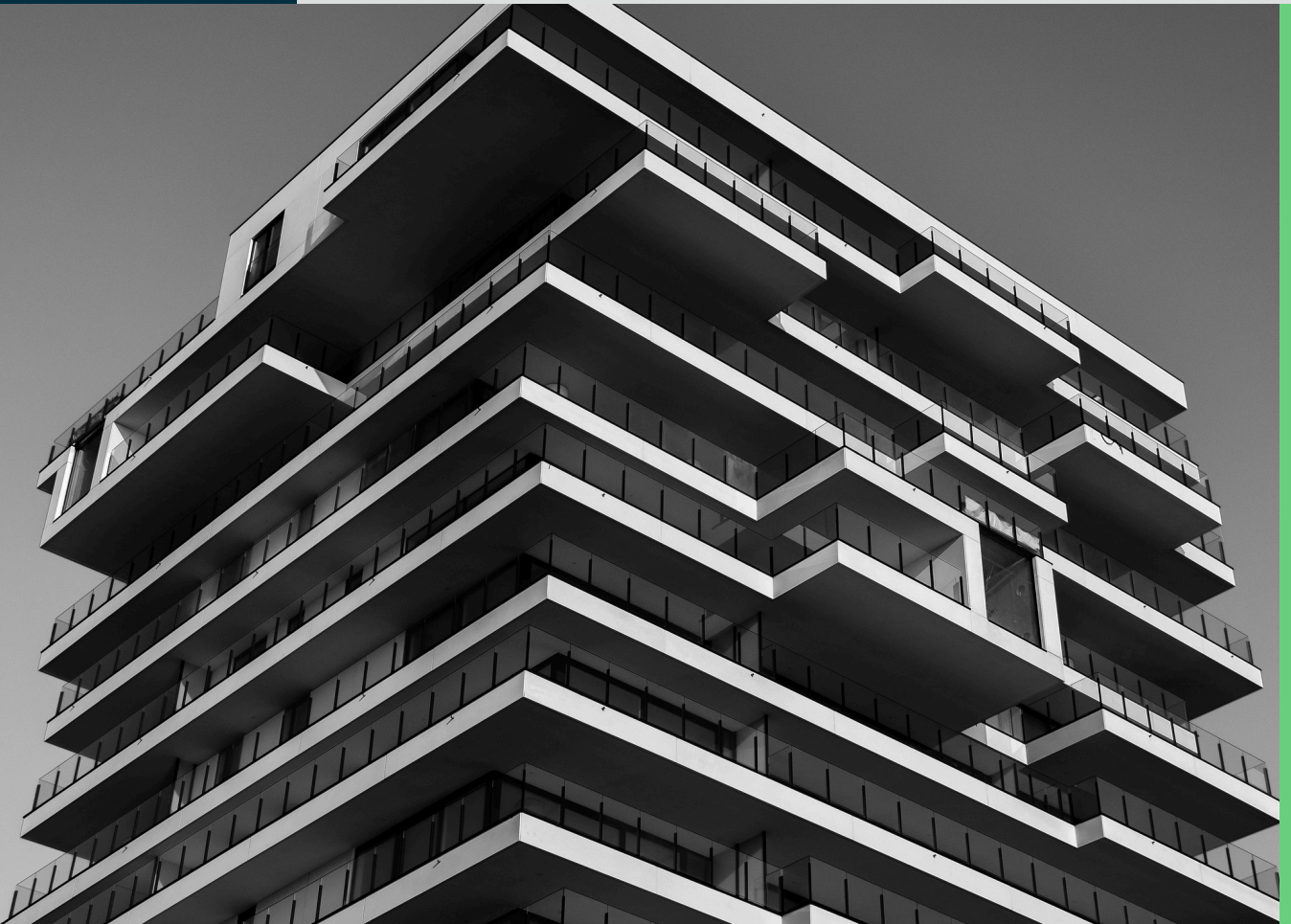
Collins Ezeiruaku Nwosu
Trade Ambassador

Collins Ezeiruaku Nwosu is currently the Trade Ambassador to the International Trade Facilitation Association (ITFA). The focus is helping businesses to boost sales, improve market share through strategic and safe global expansion.



Bashir Adamu Aliyu
Senior Executive

12 years successful experience providing fiscal, strategic and operational leadership in dynamic and changing markets. Proven achievements with strong technical background in international trade , commodities, regulation and quality assurance .Bilingual - English, Hausa and Arabic
Extensive business background in international trade, multi-cultural environments.



Let's Work Together



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